Minutes of Point Board Meeting
December 5, 1988

Present are Doug Carlston, Huey Johnson, Bob Fuller, Stewart Brand, Kevin Kelly, and Cindy Fugett. Board meets on houseboat Mirene.

Minutes from last meeting approved unanimously.

Board agrees that it needs to meet more often than the one time a year required. Would like to meet 2 or 3 times a year. Bob mentions that he would like members to have the commitment to stay for the full length of the meeting. Huey requests that we not schedule meetings on the evening of 49er/Bear games, as we have done on the last two years.

Cindy reports on the financial aspects of Point. She says that we will run out of working cash in 4 months going the rate we are going, losing $5,000 per month. Kevin would like to institute health insurance for staff. Huey suggests that perhaps Point should make a virtue of not being a "career roost," and should make it clear that it does not offer health insurance, since we are unlikely to be able to afford it. Stewart suggests that we should think of it as a place where people work for only a few years and then move on. Later Kevin says that the magazine should not be edited by anyone over 40.

Huey needs to leave. Departs with comment that he feels the core of Point is the *WER* and that we should give first priority to ensuring its survival before other projects.

We discuss the need for a business manager. If we get one, he or she should be one that is meticulous. Yet since our largest expense is payroll, Doug questions the wisdom of adding yet another to staff. Discussion dwells on using existing personnel to fulfill this role.

Stewart proclaims one avenue open to Point is to become a publisher again. Kevin says only $1 out of $17 for Signal goes to Point. Discussion of the idea of having a sympathetic party fund development of a Whole Earth book so that Point is retained as publisher. Ask someone to bankroll research of Global Teenager or Restoration, as suggest ideas for books.

Doug says you need to pick your hits that way. Can't afford to start with a loser. Do one you know will sell.

Another idea is to offer a free classified ad for all sustainer and retainer subscribers. Kevin says it might be worth trying.

Stewart reports on possible collaboration with Global Business Network (GBN). GBN would bring the Network, money, higher level contacts, and ideas. It would take Whole Earth's research, informal network, production expertise, and ideas. Working project by project both could produce good ideas like the Global Teenager, book and video show. Bob mentions that Global Teenage might have been a pilot program produced by Kim Spencer for Planet 3. The board urges that Point should pursue this collaboration with GBN.

Kevin proposes a possible future event of the People's Media Lab with Whole Earth Access. It would be an information machine orgy. Bob suggests a Computer Virus Holocaust, as a media event many people would want to see. Discussion drifts to an idea about a Working Station Massacre, in which people destroy working computers. Stewart relates parallel happening called World War 4. Bob repeats the importance of demonstrating the mythical power of how a computer virus can work.

Board suggest that Kevin and Cindy report back to them in 6 weeks if the financial status has not changed any.

[Minutes recorded by Kevin.]